



March Mortgage Madness

Schedule

March 1, 2007

- 12:00 p.m. - 6:00 p.m. Exhibitor Registration and Move-in
- 6:30 p.m. - 9:00 p.m. MAMB Awards/Partners/Installation Dinner (Center Club) - Additional fee required (\$75/person)
- 8:00 p.m. A Night Out with Brokers in Baltimore. Details to come.

March 2, 2007

- 7:00 a.m. - 11:00 a.m. Exhibitor Move-in/Registration Re-Opens
- 7:15 a.m. - 8:15 a.m. Continental Breakfast
- 8:15 a.m. - 12:00 p.m. Broker Continuing Education Classes
- Noon - 4:00 p.m. Exhibition Opens (Lunch Available)
- 2:30 p.m. - 4:30 p.m. Exhibition Only
- 4:30 p.m. - 11:59 p.m. Exhibitor Tear-down begins (must be completed by midnight)
- 4:30 p.m. - 6:30 p.m. Cash Bar Reception
- 7:00 p.m. Exhibitor Dinners

Exhibitors . . .

Get ready for an exciting, fun-filled, continuing education, and business-oriented extravaganza as the Maryland Association of Mortgage Brokers announces plans for this years Conference & Exposition - **"March Mortgage Madness"** to be held March 1st - 2nd in the Baltimore Convention Center. Now is the time for those interested in marketing their products and services to mortgage brokers to sign up to be a part of our 2007 Exposition.

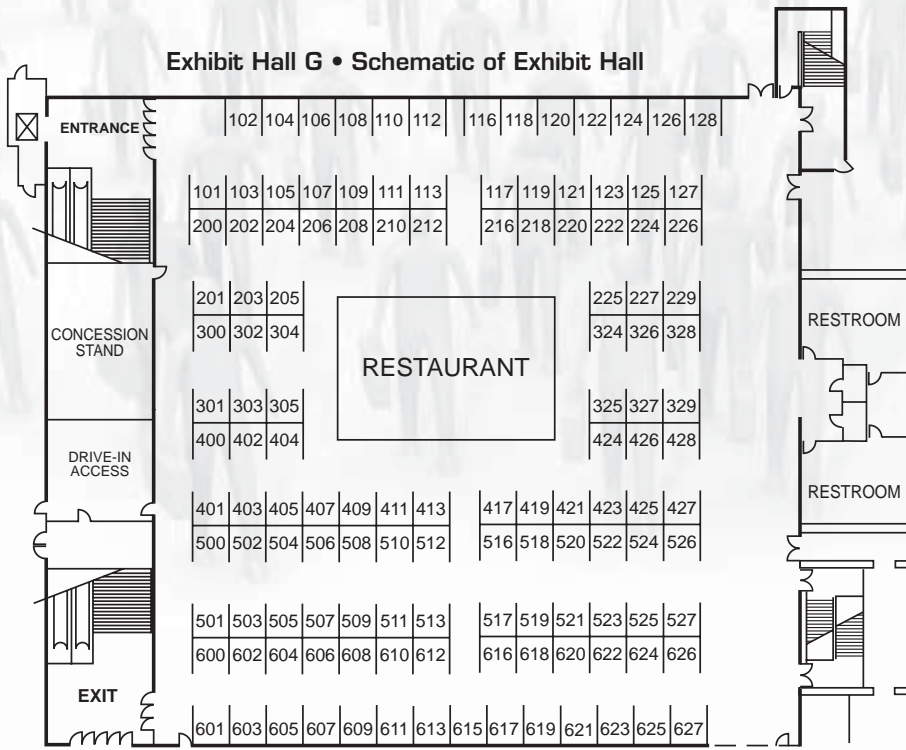
SPACE IS LIMITED -- SO ACT NOW!

MAMB is going all out to make sure this year's exhibitors enjoy a super return on their marketing investment. MAMB member Broker registration fees will be only \$10 for the continuing education event.

Make sure that your company enjoys the benefits of this super marketing opportunity! Sign up today! To make the most of this marketing opportunity -- consider becoming one of MAMB's elite Partners and get such special considerations as extra attendees, special signage, first pick of booth location and more. Call Heather for details (410) 752-MAMB.

To Save \$150 -- Sign up before January 1st! General Exhibition space is only \$1,350 (MAMB Members) if received by January 1, 2007 and \$1,500 after that. The fee for firms that are not members of MAMB is \$1,650 by January 1, and \$1,900 afterwards (includes 2007 MAMB Affiliate dues for one person).

Please review the attached exposition registration information, and then register or call the MAMB office for further details. **ACT NOW!**



Baltimore Convention Center

Height limitations - Advertising, logos, exhibit displays and structures shall meet the following requirements:

- Linear and peninsula booths shall not exceed 8 feet in height.
- Floor finish concrete - MAMB to provide carpet.
- Floor Load Capacity - Unlimited
- Ceiling Height - Maximum ceiling height is 18 feet
- Freight Entrance - 4 bay loading dock
- Exhibitor Service Contractor - GES Expo Services

MAMB BUCKS

Each exhibitor will receive \$200 in MAMB Bucks! Brokers attending the show will collect these to buy lunch and beverages at the afternoon reception.

MAMB Conference & Exposition March 1-2, 2007

Application/Contract for Exhibit Space Baltimore Convention Center

MARCH
MORTGAGE
MADNESS

We, the undersigned company do hereby make application to participate as an Exhibitor in the Exposition indicated by this contract and do hereby agree unconditionally to all terms of this contract to participate in the above Exposition. We request the Maryland Association of Mortgage Brokers to reserve exhibit space for our use at this Exposition. Our six (6) preferred choices from (3) different locations of the Exhibit Area are:

1st Choice _____ 2nd Choice _____ 3rd Choice _____
4th Choice _____ 5th Choice _____ 6th Choice _____

Instructions to Validate Contract

We, in order to validate contract...

1. Attach hereto our check, made payable to Maryland Association of Mortgage Brokers, or credit card information for the total cost of our exhibit space. Contracts not accompanied by the appropriate amount for the desired space will be delayed in processing and assignment of space.
2. Understand, agree to and will abide by the contract terms on the reverse side of this contract.
3. Agree to the exhibit space assigned even if not assigned to one of our six (6) choices.
4. Specify that the products/services shown below are those that properly represent our company and are germane to the industry. Any changes made, regarding the products/services to be exhibited, will be forwarded to MAMB in writing 60 days prior to the show's opening.
5. Agree to indemnify and hold harmless the MAMB and the Exhibit Facility from any and all liability, including attorney's fees, due to our negligence and/or the negligence of our contractors, representatives, Exhibitor Appointed Contractors, etc. through our/their presence or actions. (Refer to paragraph entitled Exhibitor Appointed Contractors in Contract Terms).
6. Understand that this contract will not be processed unless all requested information is given.
7. Authorize facsimile transmitted copies of this application/contract received at MAMB office shall be a binding legal document if executed properly by both parties.
8. List below our products/services to be exhibited.

Products to be exhibited:

Once your application has been processed, a Booth Number Confirmation and Booth Worker Sign Up will be sent to the designated contact via e-mail.

Each booth fee includes 3 nontransferable booth worker registrations. Additional booth worker registrations can

Price Schedule

Booth Size - 10'x10' (10 feet wide/10 feet deep)

Booth Price:	Received Before 1/1/07	Received After 1/1/07
Member:	\$1,350	\$1,500
Non-Member*:	\$1,650	\$1,900

* (Includes automatic MAMB Membership for one year)

All booth spaces must be held with a credit card if check is not enclosed.

Payment in Full Required with Application

Mail To: MAMB
720 Light Street,
Baltimore, MD 21230

Phone: 410-752-MAMB (6262)
or 410-752-3318
FAX: 410-752-0050
e-mail: mamb@assnhqtrs.com
www.mamb.org

Please Type or Print:

Company or Organization

Company Name exactly as it should appear in directory listings, signage, etc.

Address

Suite No.

City, State

Zip

Contact

Area Code, Telephone No.

Title

800 No.

Signature

FAX No.

E-mail

Payment Enclosed

Charge to Credit Card: ___ VISA ___ MasterCard ___ American Express

Cardholder Name

Account Number

Expiration Date

Signature



Contract Terms

1. **Contract**

The following terms become binding upon acceptance of this contract between the applicant, his employees and agents, and MAMB, and any additions and amendments thereto that may be established or put into effect by MAMB in the interest of the Exposition shall be binding on exhibitors equally with the terms of this contract. The acceptance of this contract is subject to the final approval of the MAMB.
2. **Adherence to Exposition Rules**

Upon acceptance of the Application/Contract by MAMB, the exhibiting firm agrees to abide by the terms herein, and any revisions or amendments thereto made by MAMB. Exhibiting firms not complying with said rules, having knowledge of them or not, shall be subject to the actions taken by MAMB.
3. **Floor Plan**

The arrangement of the exhibit space is shown on the floor plan. The dimensions and locations of exhibit space, exits and other structures are believed to be accurate but only warranted to be approximate.
4. **Space Assignment**

Space will be assigned as detailed in the cover letter and information accompanying this contract. Every effort will be made to assign the exhibitor to one of his chosen spaces; however MAMB reserves the right to make the final space assignment or change the space assignment after the acceptance of the application should it be necessary in the best interest of the Exposition. No exhibitor shall assign, sublet or share the whole or any part of his space.
5. **Payments and Cancellations**
 - (A) Applications for spaces must be accompanied by the required payment per the instructions on the front side of the application/contract.
 - (B) No cancellation shall be acknowledged unless received by MAMB in writing. The date upon which the notice of cancellation is received shall apply as the official date of cancellation. Upon receipt of written cancellation from the exhibiting firm, MAMB will acknowledge such receipt in writing. Unless otherwise agreed by both parties in writing, the only terms applicable to cancellation are these under this paragraph.
 - (C) Should an exhibit cancel from the show, the following shall apply.
 - [1] If cancellation occurs on or before January 15, 2007, 50% of the amount paid by the exhibiting firm shall be refunded at the option of MAMB. All refunds will be issued approximately 6-8 weeks after the exposition.
 - [2] If the cancellation occurs after January 15, 2007, no refund will be made.
6. **Service Order Kit**

The Service Order Kit (SOK) will be sent to the exhibiting firms, who have paid in full, approximately 6 - 8 weeks prior to the Exposition. This SOK contains important information and order forms for the services offered by the Office General Contractors, including drayage, both furnishings, labor, clerical service, telephone, etc. Special orders for water, gas, special electrical service, etc. not covered by this SOK should be brought to the attention of the appropriate Official Contractor at least 30 days before the Exposition.
7. **Shipping Instructions**

Materials to be shipped should be forwarded in accordance with the specific instructions given by the Official General Contractor. Exhibit materials should always be sent PREPAID with a copy of the bill of Lading sent to the Official General Contractor. Exhibit material should be scheduled to arrive not more than 30 days or less than 2 weeks prior to the Exposition's installation. Nothing should be sent to the Exhibit Facility, in advance, as its stall is not prepared or authorized to receive your shipment. If it is necessary to ship directly to the Exposition Facility, you must schedule your shipment to arrive during the installation and coordinate the details with the Official General Contractor.
8. **Exhibit Booths and Displays (Height Limits)**

Linear booth exhibits/displays may be placed in the area not more than four feet forward from the back wall of the booth and up to a height not to exceed eight feet (2.5 meters) from the exhibit floor. All parts of the exhibit/display in any portion of the booth beyond four feet from the booth back wall shall be placed not to exceed the height of the dividing side rails of 3 feet. Height limitations must be observed as follows. Linear booths shall not exceed eight feet (2.5 meters) in height. No advertising logos, displays, signage or exhibit structure may exceed the height limitation. The height limitation will be strictly enforced without exception. Bridging of booths across an aisle for any reason or by any means must receive written approval by MAMB. Multi-story booths are not permitted. Exhibits/displays not meeting these specifications, or which in design, operations or otherwise, are objectionable in the opinion of MAMB, will be modified to meet these specifications. All unfinished parts of an Exhibit/Display that are exposed and facing an aisle or neighboring exhibitor must be curtained off at the exhibitor's expense.
9. **Exhibitor Service Desk**

Provisions will be made to maintain in or near the Exhibit Area an Exhibitor Service Desk staffed by the Official General Contractor(s) throughout the Exposition's installation, operation and dismantling periods.
10. **Official Contractors**

MAMB has selected the Official Contractors to provide services and furnishings for this Show. The purpose of these contractors is to provide a quality service and product to exhibitors at a competitive rate in a safe and timely fashion thereby assuring a smooth and problem-free show. The following services and furnishings must be provided by the Official Contractors whose forms will appear in the Service Order Kit. Security, cleaning and janitorial services, freight handling in/out, standard rental furnishings, equipment for rigging, erecting or dismantling an exhibitor's display, all ancillary services including photography, audio-visual, etc.
11. **Exhibitor Appointed Contractors**

Exhibitors utilizing Exhibitor Appointed Contractors agree to submit a completed Exhibitor Appointed Contractor Notice by the due date. Exhibitor Appointed Contractor Notices are contained in the Service Order Kit. A copy must be submitted to the Official Contractor as well as MAMB. Exhibitors utilizing Exhibitor Appointed Contractors agree to indemnify and hold harmless MAMB and the Exhibit Facility from any and all liability including attorney's fees, which may arise due to the Exhibitor Appointed Contractor's presence or actions. All Exhibitor Appointed Contractors must maintain the following General Liability Insurance Coverage: (1) General Liability, broad form: one million dollars; (2) Automobile Liability, any auto one million dollars; (3) Workers' Compensation as required in Maryland; and (4) Employer's Liability, one hundred thousand dollars. Umbrella Form Excess Liability may be used to bring coverage levels up to these requirements. In addition, the policy must name as additionally insured, MAMB and the Exhibit Facility. Exhibitor Appointed Contractors will have available during the Installation period for management's review a copy of the certificate of Insurance with the above required additional insureds. Only Exhibitor Appointed Contractors able to produce a certificate of insurance completed with appropriate coverage and additional insureds will be able to work in the exposition. All others will forfeit their work to the Official General Contractor.
12. **Operation and Scheduling of Hospitality Suites and Special Functions**

The following rules are intended to enhance the general image of the conference sponsor, promote the Exposition and avoid scheduling conflicts between functions of conference sponsor, i.e., Exposition and Program Sessions and Activities, and other Exhibitor sponsored activities.

 - (A) An exhibit activity held for the benefit of those attending the Conference prior to the beginning of each Conference day or during the scheduled Conference or Exhibit Hours, is strictly forbidden unless part of the official Conference schedule.
 - (B) Hospitality Suites by definition shall include, but not be limited to, any room or gathering where food, drink and/or entertainment are available whether or not advertised or announced. Exhibiting firms obtaining Hospitality Suites agree not to open them until after the Exposition Hours or after the Conference Hours, whichever ends last, or as requested by MAMB. Hospitality Suites within the general sleeping areas of the hotel must close by 1:00 a.m. Only MAMB officially approved exhibitors will be allowed by hotel to host hospitality rooms.
 - (C) Advertisements of Hospitality Suites may take place in the contracted booth space and by mail prior to the show.
 - (D) Participating firms desiring to hold special functions during the Conference shall submit to MAMB a written description of the planned function including the days, dates and hours of the function. Firms which violate these rules may be subject to disciplinary action by MAMB, which actions will include being barred from the Exposition for a period to be determined by MAMB.
13. **Installation of Exhibits**

Exhibitors may have access to the Exhibit Area starting at the beginning of the installation period. The "working hours" during installation are 12:00 p.m. to 6:00 p.m., Thursday, March 2, 2007 and 7:00 a.m. to 11:00 a.m., Friday, March 3, 2007 unless otherwise designated. Requirements for services before or after these times must be arranged through the appropriate contractor. The exhibitor must have the installation of his display completed and his exhibit area at least one (1) hour before the opening of the show. Any booth with a crated display remaining unattended four (4) working hours prior to the end of the installation period will be erected or put into storage, at the discretion of MAMB, unless otherwise notified by the exhibitor in advance. All charges for labor, etc. will be applied to the exhibitor of record. Firms not utilizing their space by the mandatory time of completion shall forfeit the use of that assigned space. MAMB reserves the right to use the space without further obligation, i.e. refund, loss of business or disparagement or liability, etc. All empty crates, upon erection of the display, shall be labeled as such and properly identified with company name and booth number for removal by the Official General Contractor from the exhibit floor. All empty crates and cartons must be properly identified to facilitate their delivery by the Contractor at the close of the show. The exhibit facility does not provide a storage service for "empties" but will maintain a janitorial service of the aisles, entrances and exits in the exhibit area.
14. **Exhibit Operation and Activities**

Exhibitors are held liable for compliance with the terms as set forth and are therefore responsible for informing their Exhibitor Appointed Contractor of the rules. Distribution of printed matter, souvenirs, or any other forms of advertising is forbidden in the corridors or lobby of the convention facility, hotels or exhibit areas. No activities will be permitted in any exhibit space that are contrary to law or the rules of the Exposition or Exhibit Facility or which will disturb exhibitors in the immediate area. The exhibit booth must be maintained by at least one company representative at all times during the Exposition's operation. All displays, equipment, both furnishings, product demonstrations, prize drawings, and marketing/promotional activities, including surveys of any nature conducted by the exhibitor or a contracted survey firm, must be confined to the booth. MAMB will not publicize or announce any such activities conducted by exhibitors. Materials, equipment or activities which detract from the atmosphere of the Exposition or which disturb exhibitors are prohibited. Costumed personnel or mannequins must not be offensive or disruptive in their appearance or dress. MAMB shall have the right to prohibit any exhibit which in their opinion is not suitable to the character or purpose of the Exposition and shall be modified by request of MAMB. The exhibitor may attract attendees into the booth by use of demonstrations and activities which encourage invitation to his booth. MAMB, while encouraging such activities, request the consideration of fellow exhibitors and the maintenance of an atmosphere which allows all participants to conduct business discussions without the interruption of activities which encourage booth visitation. Visitors to the booth in quantities must be contained within the booth to allow aisles to be free from interruption of flow through the show and allow easy evacuation in the event of emergency.
15. **Dismantling and Removal of Exhibits**

The packing of merchandise and dismantling of displays/exhibits shall not start until after the show's closing. Empty crates and cartons will not be delivered until this time. Arrangements for the use of Exhibitor services, i.e. labor, shipment of exhibit materials from the show site would be made well in advance of the show's closing. Materials left in the booth after the show not packed or covered by a bill of lading for shipment will be packed, shipped or stored at the discretion of the Official Contractor and all expenses will be charged to the Exhibitor of Record. The exhibit hall must be cleared of all materials by the end of the dismantle period.
16. **Safety**

The exhibiting firm agrees that the first priority of all personnel in the booth shall be the safety of all those attending the booth, during, before or after the Show's open hours. Fire regulations require all display material used for decoration to be flameproof. Any or all electrical equipment used in conjunction with the display's installation, operation and dismantling shall be in good operable condition and able to pass the inspection of the local Fire Underwriters Inspection Bureau. Storage of materials in excess, around or behind the Exhibit Display is prohibited. Materials which are stored in these areas shall not block access to the exhibit or necessary areas of maintenance or cover electrical wires or outlets.
17. **Security/Liabilities/Insurance**
 - (A) As an exhibiting firm, we the exhibitor, our agents, employees, contractors, representatives or guests assume and agree to indemnify, protect, save and hold harmless MAMB and the exhibit facility, its agents, employees, contractors or representatives from and against any and all losses, damages, injuries, claims, demands and expenses including legal expenses of whatsoever kind and nature, arising due to our participation in the Exposition during the installation period, show hours, closed hours or dismantle period.
 - (B) The exhibiting firm agrees to carry insurance for a limit of not less than one million dollars for their employees, agents, contractors, representatives and guests present at the Show in each of the following categories: [1] Broad Form General Liability and [2] Automobile Liability. In addition, the exhibitor agrees to provide Workers' Compensation Insurance providing benefits for the State of Maryland and Employers' Liability at one hundred thousand dollars per accident. An umbrella liability policy would be satisfactory provided all these areas are covered.
 - (C) MAMB, its agents and employees, will not be liable for failure to hold the Exposition as scheduled. Payments for exhibit space will be returned in that event, less any actual expenses incurred in connection with the Exposition will be deducted if the Exposition is relocated, delayed or canceled prior to the operated date because of any act of God, or the public enemy, or strike or epidemic, or any law, or public authority, or any reason which makes it impossible or impracticable to hold the Exposition.
 - (D) Neither will MAMB, the Office Service Contractors, the Exhibit Facility, their members, nor the representatives and/or employees thereof be responsible for injury, loss, or damage that may occur to the exhibitor, or to the exhibitor's employees or property from any cause whatsoever prior, during, or subsequent to the period covered by this application/contract.
 - (E) Exhibitors agree to maintain such insurance that will fully protect, indemnify and hold harmless MAMB and the Exhibit Facility from any and all claims of any nature whatsoever, including attorneys fees, which may arise due to the actions or negligence of the exhibiting firm or their employees or members, contractors or representatives, including claims under the Workers' Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation or dismantling of the exhibitor's display.
 - (F) Damage to the facility housing the Exposition, caused or done by the exhibitor, shall be replaced or repaired by the exhibitor. Additionally, the exhibitor agrees to protect, save, and hold harmless MAMB and the Conference Facility, of such from any loss, liability and or damage whatsoever caused to the facility housing the Exposition, or any part thereof, directly or indirectly.
 - (G) Security guards shall be furnished during the installation hours, closed hours, and dismantle hours of the Exposition. The furnishing of security shall not increase the liability of MAMB for which the Exposition is being held. After show hours, only those exhibitors properly identified and with authorization of MAMB may enter the Exhibit Area.
 - (H) Damage to inadequately packed property is the exhibitor's own responsibility.
 - (I) Exhibitors are advised to add on to their existing insurance a portal-to-portal rider protecting them against the loss/damage to their materials by fire, theft, accident, etc.
18. **Admission**

MAMB shall have sole control over all admissions of persons. All persons visiting the exhibit area will be admitted according to the rules and regulations of the Exposition or as amended by the MAMB.
19. **Amendments to Regulations**

Any and all matters and questions not specifically covered by the articles in this contract shall be subject to the decision of MAMB.
20. **Hold Harmless Clause**

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Convention Center premises and will indemnify and hold harmless the Convention Center, its agents, servants and employees from any and all such losses, damages and claims.